



Essex County Dental Society

Organized 1880

A Constituent Organization of the New Jersey Dental Association and the American Dental Association

Office of the President

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The Essex County Dental Society (ECDS) is busy preparing for our second fund raising event that will again create an evening of excitement and fun within our dental community as we partner with our dental colleagues at the New Jersey Dental School (NJDS). Our efforts will help raise needed funds for NJDS oral and maxillofacial surgery residency training program which provides care to patients through their busy Hospital Clinic, Craniofacial Center and their Dentofacial Deformity program in Newark and cleft humanitarian missions abroad. Following up on our wonderfully successful "Casino Night" theme last year, we are planning our Casino Night Extravaganza on Friday night, May 6th at the Westminster Hotel in Livingston.

This exciting evening provides the unique opportunity for your company to enhance your business directly with many local dentists and their staff members in a fun filled atmosphere conducive for friendly exchange. We have established three different levels of involvement for you to participate in. They are valued as follows:

Platinum Sponsor \$1000

- Name prominently listed in program
- Full six foot draped table to display your products or services
- Name prominently displayed on gaming tables.
- A display table at the ECDS annual kick-off Monday night dinner meeting on September 19, 2011 with the NJDA officers, the entire senior class from the NJDS, all the dental residents from Beth Israel Hospital and Overlook Hospital along with the dentists from Essex County. This is always our best attended meeting of the entire year!

Gold Sponsor \$500

- Name prominently listed in program
- Full six foot draped table to display your products or services
- Name prominently displayed on gaming tables

Silver Sponsor \$250

- Name listed in program
- Share six foot draped table to display your products or services

Each dentist and staff member who attends the event will have an opportunity to be included in a drawing for a fabulous door prize only if their personal "vendor card" has a predetermined number of stickers (provided by ECDS) attached by you, our participating vendors. This gesture will help provide the incentive to get our attendees to your tables to mingle with you and hopefully offer business opportunities. If you are interested in becoming a sponsor of this very exciting event, please contact your ECDS member listed below or email Dr. Jay Sher, President of the ECDS at jsherdds@jsherdds.com

Thank you from The Casino Night Committee
ECDS member contact: _____